

# TCS 2020-2021 United Way Campaign

## Sept. 1<sup>st</sup> - Nov. 13<sup>th</sup>

United Way Video- <https://www.uwdavidson.org/video>

### United Way of Davidson County Incentives

- **Random Acts of Kindness-** Total pledge equals \$100. Drawing for Visa Gift Card



The form features the United Way of Davidson County logo on the left and the 'random act of kindness' logo on the right. Below the logos are four horizontal lines for entering the following information:

First and Last Name: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Telephone Number: \_\_\_\_\_  
Email Address: \_\_\_\_\_

- **\$10,000 Cash Giveaway-Sponsored by Jerry Hunt Supercenter**

To qualify for the cash giveaway you must:

Complete the entry form

AND

make a minimum donation of a caring share gift (.6% of your salary or 1 hour's pay per month or more) for 12 months to the United Way of Davidson County's 2019 Community Investment Fund.



The form has a green header with the United Way of Davidson County logo and the text '\$10,000 CASH GIVEAWAY' in large, bold letters. Below this is the 'Jerry Hunt' logo. A red section titled 'How to Win' contains the following text:

To qualify for the cash giveaway you must complete the entry form below with your pledge card, and a minimum donation of a caring share, 6% of salary or 1 hour's pay per month or more, to the United Way of Davidson County's 2019 Community Investment Fund. The deadline for entries is November 13, 2020. The drawing will be held on November 13, 2020. The winner will be selected by a random drawing. The winning number will be posted on the United Way of Davidson County website. For more information, please call the United Way of Davidson County at 703-452-1100, or visit our website at [www.uwdavidson.org](http://www.uwdavidson.org).

**Fill out the form below!**

Name: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Home Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Preferred Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

I agree to the rules outlined on the back of this form.  
Signature \_\_\_\_\_

## **TCS Incentives**

1. **Bulldog Bonus Days** for every \$100.00 donated- Value is equal to a Paid Day of Leave (may be used like Annual Leave) On Non-Student Days.

2. **Basket Raffle** November 6th- (at least one per school, due to CO by Oct. 30. Money from each school's basket(s) earned through bids, will go towards the individual school's total for their UW campaign.

The baskets will be brought to CO, photographed and the contents listed on the Google Form and shared with everyone for bidding.

**Highest bidder wins.**

CO staff as a whole have a Fire Pit Themed Basket and have added a bonus competition.

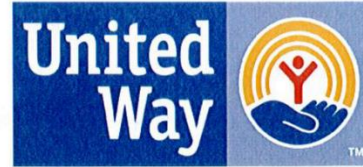
Each Department Team will have an additional themed basket and the basket that brings in the highest amount of money will be treated to lunch with/by Dr. Gentry.

3. **Board Basket-** We would like to extend the offer for the board to be in our challenge and create and enter a themed basket

- **Pledge Forms-**If you would like to donate to our United Way Campaign, Please let us know.
- Everything must be filled out on the Pledge form and it must be signed. Please return completed pledge forms to Ms. Marini or Mrs. Sanders



Thomasville  
City Schools



United Way  
of Davidson County

### Your BEST Year (2018)

<u>Average Gift</u>	<u>Participation</u>	<u>Benefactors Club</u> <u>Donors</u>	<u>Benefactors Total</u>	<u>Overall Campaign</u>
\$33.80	40%	1	\$550.00	\$13,796

### How Does TCS Administration Rank?

	<u>Average Gift</u>	<u>Participation</u>	<u>Benefactors Club</u> <u>Donors</u>	<u>Overall Campaign</u>
<u>*Company One</u>	\$51.73	72	6	\$20,278
<u>TCS</u>	\$33.80	40%	1	\$13,796

### 2019 Campaign Goal Total

**\$13,152.40 – (\$643.60 less than previous year)**

### **2020 Campaign Goal**

**\$14,925**